

TOP 5 NFL SERVICES RESULTS THE FOLLOWING SEASON

		1998			
SERVICE		W	L	PCT	NET WINS
#1		23	13	63.9	8.7
#2		45	26	63.4	16.4
#3		73	44	62.4	24.6
#4		39	24	61.9	12.6
#5		46	30	60.5	13.0
<b>TOTALS</b>		<b>226</b>	<b>137</b>	<b>62.3%</b>	<b>75.3</b>
<b>Average</b>		<b>45</b>	<b>27</b>	<b>62.3%</b>	<b>15.1</b>

		1999			
		W	L	PCT	NET WINS
		25	30	45.5	-8.0
		40	41	49.4	-5.1
		58	67	46.4	-15.7
		45	43	51.1	-2.3
		N/A	N/A	N/A	N/A
		<b>168</b>	<b>181</b>	<b>48.1%</b>	<b>-31.1</b>
		<b>42</b>	<b>45</b>	<b>48.1%</b>	<b>-7.8</b>

		1999			
SERVICE		W	L	PCT	NET WINS
#1		32	16	66.7	14.4
#2		28	15	65.1	11.5
#3		98	54	64.5	38.6
#4		31	18	63.3	11.2
#5		39	24	61.9	12.6
<b>TOTALS</b>		<b>228</b>	<b>127</b>	<b>64.2%</b>	<b>88.3</b>
<b>Average</b>		<b>46</b>	<b>25</b>	<b>64.2%</b>	<b>17.7</b>

		2000			
		W	L	PCT	NET WINS
		31	24	56.4	4.6
		N/A	N/A	N/A	N/A
		N/A	N/A	N/A	N/A
		29	23	55.8	3.7
		35	32	52.2	-0.2
		<b>95</b>	<b>79</b>	<b>54.6%</b>	<b>8.1</b>
		<b>32</b>	<b>26</b>	<b>54.6%</b>	<b>2.7</b>

		2000			
SERVICE		W	L	PCT	NET WINS
#1		33	14	70.2	17.6
#2		40	20	66.7	18.0
#3		35	21	62.5	11.9
#4		38	23	62.3	12.7
#5		30	20	60.0	8.0
<b>TOTALS</b>		<b>176</b>	<b>98</b>	<b>64.2%</b>	<b>68.2</b>
<b>Average</b>		<b>35</b>	<b>20</b>	<b>64.2%</b>	<b>13.6</b>

		2001			
		W	L	PCT	NET WINS
		22	17	56.4	3.3
		28	42	40.0	-18.2
		33	27	55.0	3.3
		N/A	N/A	N/A	N/A
		21	25	45.7	-6.5
		<b>104</b>	<b>111</b>	<b>48.4%</b>	<b>-18.1</b>
		<b>26</b>	<b>28</b>	<b>48.4%</b>	<b>-4.5</b>

Top 5 finishers as monitored by The Sports Monitor ([www.TheSportsMonitor.com](http://www.TheSportsMonitor.com))

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2001					
SERVICE	W	L	PCT	NET WINS	
#1	30	16	65.2	12.4	
#2	44	24	64.7	17.6	
#3	40	23	63.5	14.7	
#4	81	49	62.3	27.1	
#5	38	23	62.3	12.7	
<b>TOTALS</b>	<b>233</b>	<b>135</b>	<b>63.3%</b>	<b>84.5</b>	
<b>Average</b>	<b>47</b>	<b>27</b>	<b>63.3%</b>	<b>16.9</b>	

2002			
W	L	PCT	NET WINS
30	26	53.6	1.4
36	27	57.1	6.3
37	36	50.7	-2.6
N/A	N/A	N/A	N/A
32	36	47.1	-7.6
<b>135</b>	<b>125</b>	<b>51.9%</b>	<b>-2.5</b>
<b>34</b>	<b>31</b>	<b>51.9%</b>	<b>-0.6</b>

2002					
SERVICE	W	L	PCT	NET WINS	
#1	24	11	68.6	11.9	
#2	31	15	67.4	14.5	
#3	58	33	63.7	21.7	
#4	27	16	62.8	9.4	
#5	45	27	62.5	15.3	
<b>TOTALS</b>	<b>185</b>	<b>102</b>	<b>64.5%</b>	<b>72.8</b>	
<b>Average</b>	<b>37</b>	<b>20</b>	<b>64.5%</b>	<b>14.6</b>	

2003			
W	L	PCT	NET WINS
13	15	46.4	-3.5
27	24	52.9	0.6
45	51	46.9	-11.1
8	5	61.5	2.5
31	38	44.9	-10.8
<b>124</b>	<b>133</b>	<b>48.2%</b>	<b>-22.3</b>
<b>25</b>	<b>27</b>	<b>48.2%</b>	<b>-4.5</b>

2003					
SERVICE	W	L	PCT	NET WINS	
#1	33	16	67.4	15.4	
#2	52	28	65.0	21.2	
#3	36	20	64.3	14.0	
#4	29	17	63.0	10.3	
#5	34	20	63.0	12.0	
<b>TOTALS</b>	<b>184</b>	<b>101</b>	<b>64.6%</b>	<b>72.9</b>	
<b>Average</b>	<b>37</b>	<b>20</b>	<b>64.6%</b>	<b>14.6</b>	

2004			
W	L	PCT	NET WINS
26	38	40.6	-15.8
44	32	57.9	8.8
34	28	54.8	3.2
26	23	53.1	0.7
34	34	50.0	-3.4
<b>164</b>	<b>155</b>	<b>51.4%</b>	<b>-6.5</b>
<b>33</b>	<b>31</b>	<b>51.4%</b>	<b>-1.3</b>

Top 5 finishers as monitored by The Sports Monitor ([www.TheSportsMonitor.com](http://www.TheSportsMonitor.com))

TOP 5 NFL SERVICES RESULTS THE FOLLOWING SEASON

SERVICE	W	L	PCT	NET WINS
<b>OVERALL IN TOP 5 YEAR</b>	<b>1232</b>	<b>700</b>	<b>63.8%</b>	<b>462</b>
<b>Average</b>	<b>41</b>	<b>23</b>	<b>63.8%</b>	<b>15.4</b>
<b>NEXT YEAR</b>	<b>790</b>	<b>784</b>	<b>50.2%</b>	<b>-72.4</b>
<b>NEXT YEAR Average</b>	<b>32</b>	<b>31</b>	<b>50.2%</b>	<b>-2.9</b>

Only 11 of 25 (44%) the next season showed positive units won - 5 services were not monitored the following year  
 Just 3 of 6 (50%) that finished the previous season on top produced a profit the next season  
 The median for the 11 services that won the next year was just 3.3 net winners

The bottom line here is find a service that is a consistent winner over the long haul. Yes, I realize that is asking a lot. That's why I'm proud of my record over the past three seasons. It's rare that I will ever finish in the top five in a given season. After all, you have to be both lucky and good to finish in the top five. But, my consistent record showing a profit each year is much more important than doing extremely well in a given year. Only 44% of our top five finishers the previous year even managed to show any kind of a profit at all. And for the 11 services that were lucky enough to finish on the positive side, their median net win total was just 3.3 units, which may not have covered the cost of the service. Not to mention, you may have given up on them half way through the season because they weren't duplicating last year's results. **FIND A CONSISTENT WINNER OVER THE LONG HAUL AND YOU WILL BE MUCH BETTER OFF!**